

Order Item Summary

CBS TELEVISION
STATIONS

WWJ-TV

Order ID: 53961 CF NTL-POL	FBD - LBD: 09/04/12 - 09/10/12	HL#:	Created: 08/30/12 12:10 PM
Client: MICHIGAN DEMOCRATIC STATE...	CPE: / / 1591	Agency Commission: 15 %	Updated: ALWILLIAMS on 08/31/12 12:05 PM
Agency: THREE POINT MEDIA C/O MUNDY	Product: EST#1591 (1300)	Sell :20:00	Confirmed: 08/30/12 01:53 PM
Buyer: BOBBY MUSHROE	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 08/31/12 08:56 AM
AE: Maggie McWilliams Pol-GWTS-PH		Billing Int: Monthly	BM : SS
Share: 11% WXYZ: 28% WDIV: 27%	WJBK: 26% WMYD: 0% WKBD: 8% WPXD: 0%	WADL: 0%	CABLE: 0%

NEW ORDER CHG/PH 08/30/12

ok str 8.30.12

AGENCY CONFIRMED. CHG/PH 08/30/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MEARLY	0 1 1 1 1 0 0	MORN	30				0.0	\$125.00	4	\$500.00		
		<u>FBD</u> 09/04/12	<u>LBD</u> 09/07/12	<u>Sep 03</u> 4									
002	MEARLY	1 0 0 0 0 0 0	MORN	30				0.0	\$125.00	1	\$125.00		
		<u>FBD</u> 09/10/12	<u>LBD</u> 09/10/12	<u>Sep 10</u> 1									
003	MCBSSAT	0 0 0 0 0 1 0	MORN	30				0.0	\$275.00	1	\$275.00		
		<u>FBD</u> 09/08/12	<u>LBD</u> 09/08/12	<u>Sep 03</u> 1									
004	DPHIL	0 1 1 1 1 0 0	DAY	30				0.0	\$200.00	4	\$800.00		
		<u>FBD</u> 09/04/12	<u>LBD</u> 09/07/12	<u>Sep 03</u> 4									
005	DHARVEY	1 0 0 0 0 0 0	DAY	30				0.0	\$200.00	1	\$200.00		
		<u>FBD</u> 09/10/12	<u>LBD</u> 09/10/12	<u>Sep 10</u> 1									
006	DMAKE	0 1 1 1 1 0 0	DAY	30				0.0	\$400.00	4	\$1,600.00		
		<u>FBD</u> 09/04/12	<u>LBD</u> 09/07/12	<u>Sep 03</u> 4									
007	DMAKE	1 0 0 0 0 0 0	DAY	30				0.0	\$400.00	1	\$400.00		
		<u>FBD</u> 09/10/12	<u>LBD</u> 09/10/12	<u>Sep 10</u> 1									

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Agency:	THREE POINT MEDIA C/O MUNDY	Product:	EST#1591 (1300)	Sell	:20:00	Confirmed:	08/30/12 01:53 PM		
Buyer:	BOBBY MUSHROE	Demo:	HHOLDS DMA RTG	Sched. Code:	Z	Contract:	08/31/12 08:56 AM		
AE:	Maggie McWilliams Pol-GWTS-PH			Billing Int:	Monthly	BM:	SS		
Share:	11%	WXYZ:	28%	WDIV:	27%	WJBK:	26%	WMYD:	0%
				WKBD:	8%	WPXD:	0%	WADL:	0%
								CABLE:	0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DPRICE	0 1 1 1 1 0 0	DAY	30				0.0	\$500.00	4	\$2,000.00		
		<u>FBD</u> 09/04/12	<u>LBD</u> 09/07/12	<u>Sep 03</u> 4									
009	DPRICE	1 0 0 0 0 0 0	DAY	30				0.0	\$500.00	1	\$500.00		
		<u>FBD</u> 09/10/12	<u>LBD</u> 09/10/12	<u>Sep 10</u> 1									
010	12:28 - 13:30	0 1 1 1 1 0 0	SOAP	30				0.0	\$500.00	4	\$2,000.00		
		<i>TO RUN IN YOUNG & RESTLESS</i>											
		<u>FBD</u> 09/04/12	<u>LBD</u> 09/07/12	<u>Sep 03</u> 4									
011	12:28 - 13:30	1 0 0 0 0 0 0	SOAP	30				0.0	\$500.00	1	\$500.00		
		<i>TO RUN IN YOUNG & RESTLESS</i>											
		<u>FBD</u> 09/10/12	<u>LBD</u> 09/10/12	<u>Sep 10</u> 1									
012	13:28 - 14:00	0 1 1 1 1 0 0	SOAP	30				0.0	\$500.00	4	\$2,000.00		
		<i>TO RUN IN BOLD & BEAUTIFUL</i>											
		<u>FBD</u> 09/04/12	<u>LBD</u> 09/07/12	<u>Sep 03</u> 4									
013	13:28 - 14:00	1 0 0 0 0 0 0	SOAP	30				0.0	\$500.00	1	\$500.00		
		<i>TO RUN IN BOLD & BEAUTIFUL</i>											
		<u>FBD</u> 09/10/12	<u>LBD</u> 09/10/12	<u>Sep 10</u> 1									
014	DTALK	0 1 1 1 1 0 0	DAY	30				0.0	\$400.00	4	\$1,600.00		
		<u>FBD</u> 09/04/12	<u>LBD</u> 09/07/12	<u>Sep 03</u> 4									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	DTALK	1 0 0 0 0 0 0	DAY	30				0.0	\$400.00	1	\$400.00		
		<u>FBD</u> 09/10/12	<u>LBD</u> 09/10/12	<u>Sep 10</u> 1									
016	ERACHAEL	0 1 1 1 1 0 0	EFG	30				0.0	\$250.00	4	\$1,000.00		
		<u>FBD</u> 09/04/12	<u>LBD</u> 09/07/12	<u>Sep 03</u> 4									
017	ERACHAEL	1 0 0 0 0 0 0	EFG	30				0.0	\$250.00	1	\$250.00		
		<u>FBD</u> 09/10/12	<u>LBD</u> 09/10/12	<u>Sep 10</u> 1									
018	EPHIL5P	0 0 1 0 1 0 0	EFG1	30				0.0	\$400.00	2	\$800.00		
		<u>FBD</u> 09/05/12	<u>LBD</u> 09/07/12	<u>Sep 03</u> 2									
019	LNUMBERSAT1	0 0 0 0 0 1 0	LFG	30				0.0	\$800.00	1	\$800.00		
		<u>FBD</u> 09/08/12	<u>LBD</u> 09/08/12	<u>Sep 03</u> 1									
020	LCASESAT1A	0 0 0 0 0 1 0	LFG	30				0.0	\$300.00	1	\$300.00		
		<u>FBD</u> 09/08/12	<u>LBD</u> 09/08/12	<u>Sep 03</u> 1									
021	LTRACESUN1A	0 0 0 0 0 0 1	LFG	30				0.0	\$300.00	1	\$300.00		
		<u>FBD</u> 09/09/12	<u>LBD</u> 09/09/12	<u>Sep 03</u> 1									

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Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	46	0	\$16,850.00	\$14,322.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$16,850.00	\$14,322.50	\$0.00	\$0.00